

MASTERTECH EXPO

WHERE PROFESSIONALS COME TO LEARN

MARCH 20-23 2025

MESA CONVENTION CENTER | MESA, AZ

ABOUT THE EXPO

REGISTER TO ATTEND



SPECIAL GUEST & KEY NOTE SPEAKER

DAVE KINDIG

KINDIG · IT · DESIGN & BITCH'N RIDES

MASTERTECHTECH**EXPO**.COM

THE 2025 MASTERTECH EXPO

WELCOME KICK OFF & NETWORKING EVENT

Join us Thursday evening for the MASTERTECH EXPO Kick-Off & Networking Event. This event will be a fun-filled evening of live music, buffet-style dinner, networking, awards, and an introduction to the Expo for 2025.

Event Details

- 5:30pm to 9:00pm
- To be held in the Arizona Ballroom at the Delta Marriott
- Buffet Style Dining
- Live '80s Cover Band
- Awards Ceremony
- Interactive Design Contest



AN UNFORGETTABLE EXPERIENCE!

**MASTERTECH
EXPO**

CELEBRITY GUEST & KEYNOTE SPEAKER

Dave Kindig of Bitchin' Rides

Join us Saturday afternoon, March 22, at the MasterTech Expo where the legendary Dave Kindig will take the stage to unveil the secrets behind his award-winning 2024 Ridler design.

This is your chance to witness a master at work as Dave walks you through his creative process, step-by-step. With live cameras capturing every detail and his sketches displayed on overhead screens, you'll feel like you're part of the action.

This electrifying session is open to all MasterTech EXPO attendees and exhibitors. Don't miss out – it's going to be AWESOME!



**DON'T MISS OUT, COME JOIN US FOR...
WORKSHOPS, COMPETITIONS, EXHIBITORS, NETWORKING, AND SO MUCH MORE!**



MASTERTECHEXPO.COM

NEW FOR 2025 AT THE MASTERTECH EXPO

- Incredible Networking Kickoff party featuring a catered buffet dinner and live band.
- Meals provided (continental breakfast, lunch, & dinner) for attendees and vendors.
- Special guest appearance by Dave Kindig (TV star from Bitchin' Rides).
- New Educational Workshop (Project-based – with live demonstrations)
- Top-tier expert instructors specifically designed for each education track
- Pre-training sessions returning on Thursday afternoon (12:30 pm – 4:30 pm)
- Advanced Night School training slots for manufacturers. Build Off and Clean Wire expanded hands-on Live competition
- Increased partnering hotel options – Book Now
Returning awards for attendees and manufacturers.

New Sponsor for 2025



T E S L A

- Experience on-site test drives of Tesla's latest vehicles.
- Engage in Q&A sessions with Tesla's Master Technicians on modern EV integration.
- Explore future technology with insights into Tesla's cutting-edge infotainment systems.



BUILD OFF CHALLENGE

Cheer on your favorite team each day as they race to build hot rod inspired panels in less than 4 hours!

Competition Details

- Two teams of four builders each day
- 3.5 hours of build time
- Teams will build a themed project (to be announced)

Sponsored by Rockford Fosgate

- Tons of Swag
- Competition Uniforms
- Winning Trophies



CLEAN WIRE CHALLENGE

Four teams compete for products and prize money to apply class to connectivity, flair to fusing, and perfection to power!

Competition Details

- Products and Prize Money
- 4 teams - Panels must be completed in 3.5 hours
- Takes place on the outdoor plaza adjacent to the Exhibition Hall
- Participants start with a blank canvas ABS panel (16' x 32")
- 2 Amplifiers - Power/Ground Distribution Block / DSP
- Judges: Dean Beyett & Fernando Lopez from 5-Star Car Stereo

THURSDAY
MARCH 20

8:00am - 3:00pm Set-up & Move-In Continued
11:00am - 3:00pm Attendee Registration Open
★ 12:30pm - 4:30pm Pre-Workshop Classes
5:30pm - 9:00pm Networking Kickoff Event featuring a Live Band & Awards for Attendees

FRIDAY
MARCH 21

7:00am - 8:00am Registration
★ 8:00am - 9:15am Training Session 1
BREAK
★ 9:30am - 10:45am Training Session 2
BREAK
★ 11:00am - 12:15pm Training Session 3
LUNCH Exhibit Floor / Build Off
★ 4:30pm - 5:45pm Training Session 4
DINNER Outdoor Dining on the Plaza
7:30pm - 9:30pm Manufacturer Night School

SATURDAY
MARCH 22

7:00am - 8:00am Registration
★ 8:00am - 9:15am Training Session 1
BREAK
★ 9:30am - 10:45am Training Session 2
BREAK
★ 11:00am - 12:15pm Training Session 3
LUNCH Exhibit Floor / Build Off
4:30pm - 6:00pm Keynote & Special Guest
DINNER Outdoor Dining on the Plaza
7:30pm - 9:30pm Manufacturer Night School

SUNDAY
MARCH 23

★ 8:30am - 9:45am Training Session 4
10:00am - 12:15pm Manufacturer Training
12:30pm - 1:30pm LUNCH
1:30pm - 3:00pm Awards Ceremony
3:00pm - 9:30pm Exhibitor Tear-Down & Move-Out

PRE-WORKSHOP CLASSES

You will Choose 2 Pre-Workshop Classes / 1 Early Afternoon & 1 Late Afternoon

★ Advanced Clean Wire Techniques	EARLY AFTERNOON
★ Radar/Laser Fabrication	EARLY AFTERNOON
★ Modern EV Integration	EARLY AFTERNOON
★ System Tuning & Design	LATE AFTERNOON
★ 3D Printing & Additive Machining	LATE AFTERNOON
★ Drawing Concepts & Ideation	LATE AFTERNOON

MAIN EDUCATION TRACKS

You will Choose any 2 Main Education Tracks

★ HIGH FIDELITY SOUND FOCUSED ON SOUND QUALITY
★ FAB BOOTCAMP FOCUSED ON FABRICATION
★ MASTER FAB FOCUSED ON ADVANCED FABRICATION
★ DIGITAL BOOTCAMP FOCUSED ON 2D CAD FUNDAMENTALS
★ MASTERTECH DESIGN FOCUSED ON 3D DRAWING, SCANNING, MODELING, AND MACHINING
★ MASTER INTERIORS FOCUSED ON INTERIOR TRIMMING & UPHOLSTERY TECHNIQUES
★ BUSINESS FOCUSED ON BUSINESS FOR OWNERS & MANAGERS
★ SALES FOCUSED ON SALES FOR OWNERS & MANAGERS

1

REGISTER



Register for the Event:
Complete your registration and select your preferred classes

2

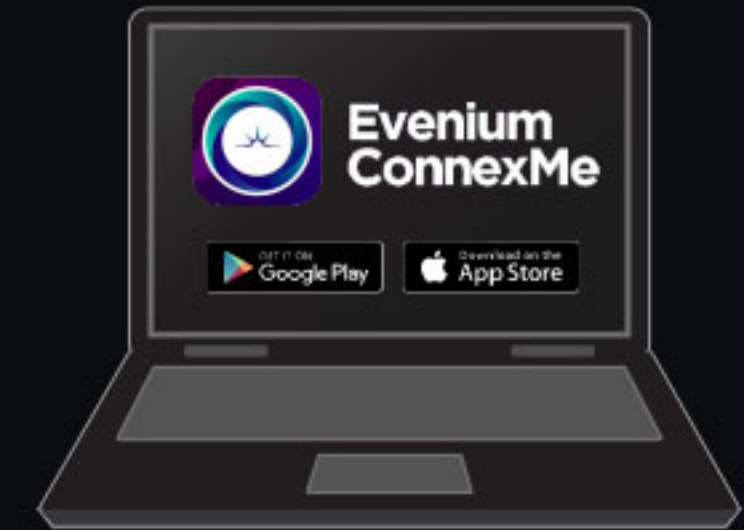
BOOK



Book Accomodations:
Secure your stay at a Hotel, Airbnb, or VRBO

3

DOWNLOAD



Download the App:
Get the MasterTech Expo App to stay updated with Announcements

4 The MasterTech Expo Timeline

Getting there and what to do next

1st Arrival and Settling In

Guests may arrive in the Phoenix area, preferably by March 19th, to settle into their accommodations.

2nd Badge and Expo Collateral

From 11 am to 7 pm, register in person (if not done earlier) and collect your badge and Expo collateral, including booklets and swag.

3rd Pre-Workshops and Vendor Prep Training

Attend these sessions at the Mesa Convention Center from 12:30 pm to 5:00 pm to gain valuable insights and preparation.

4th Welcome Reception

Join the welcome reception from 6 pm to 9 pm to network and kickstart the Expo experience.



SCAN FOR MORE INFO AND TO REGISTER



MASTERTECH EXPO

WHERE PROFESSIONALS COME TO LEARN

**LEARN WITH INNOVATION.
CONNECT WITH PROFESSIONALS.
BUILD WITH EXPERTS.**

**Don't Miss Out on this opportunity.
Scan the QR Code Below to Register Now!**



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